# A transnational analysis of change in trust over time

By Claire Durand, Anne-Sophie Charest, Isabelle Valois, Luis Patricio Pena Ibarra

Presented at the 69th WAPOR conference, Austin, Texas, May 10-12, 2016

Supported by SSHRC grant no. 430-2015-01208

# Outline

- The question
- The data
- The problems to solve:
  - Measures
  - Missing values
- A first analysis using the Latino Barometro, East Asia and Asian Barometers.
- Discussion
- Conclusion

# The questions

## Is trust really declining?

- Institutional trust as an essential ingredient of society.
- Therefore, institutional trust as a collective property of societies, should not decline over time.
- However, is trust in institutions similar over time for all groups in societies?
  - Is trust related to economic development, inequalities, electoral system, etc.?
  - Do events impact trust in some institutions more than others? How does society recuperate from such events?
- Is trust similar for all groups in society?

## **The Data**

#### • The Barometers:

- Latino (1995-2013)
- East Asia, Eurasia, Asian (2001-2012)
- Arab (2006-2014)
- Africa (2001-2015)
- Europe (1985, 1997-2015)
- LAPOP (2004-2014)
- International Social Survey Programs

- Various surveys.
- World Values survey
  - Various surveys.

# The problems

The measure of trust

## • Not all questions on the same scale:

- Most Barometers: 4-points scale.
- Lapop: 7-points scale.
- Eurobarometer: 2 points scale
- Solution: Put all scales on a seven-points scale (1,2,3,4=1,3,5,7) (1,2=3,5). Control for number of points in the scale.
- If EuroBarometer is included, it is not possible to analyse the extreme answers, i.e., great deal of trust, no trust.

### The problems The measure of trust

- Not the same institutions measured at different periods in different countries.
- Solution: Multilevel longitudinal repeated measures.
  - Each answer to a trust-related question is coded on the institution on which the question focusses.
  - The institutions are grouped in order to have an acceptable number of categories:
    - Governments (federal, provincial, local); public administration (public service, civil service, etc.); International organizations (UN, IMF, World Bank, etc.).

# The problems

The measures of independent variables at the individual level

- Age and sex: ok
- Level of education and occupation: possible to put on the same scale but do they "mean" the same thing in different parts of the world?
- Present in most surveys but not in all: Impute missing values?
  - Income: subjective income, subjective social class, ownership (bicycle, car, house, etc.).
  - Support for democracy, satisfaction with democracy.

# The problems

The measures of independent variables at the countryyear level

- Development indexes:
  - Need to make choices: Gini, HDI,...
  - Need to have them for all countries and years.
- Indices of democratic development?
  - Before democracy, no surveys, less reliable data?
  - Electoral systems, elections, etc.
- Information on international and national events in various countries:
  Need for research in various data bases.

# A first analysis

A combination of Latino Barometro and Asian Barometers

- 47 countries.
- 367 country years.
- 415 559 respondents.
- 5 197 379 measures pertaining to:
  35 different institutions.

# A synthetic view of global trust in institutions according to region



On average, trust is higher in Asia than in Latin America.





## **First conclusion**

- Overall stability of trust.
- Similar distrust in Latin America and Asia for political parties & trade unions.
- Church as the most trusted institution in Latin America – but declining –, not in Asia.



## **Equations: Basic 3-level model**

- Trust at the measurement level (ref: media)
  - MeanTrust=  $\psi_0$ +  $\psi_1$ (Army) + $\psi_2$ (Finance) +... +  $\psi_n$ (ObjectN) +  $\epsilon$
- Trust at the respondent level
  - $\psi_0 = \pi_{00} + \pi_{01}(\text{woman}) + \pi_{02}(\text{age}) + \pi_{03}(\text{educ}) + e_0$
  - ψ<sub>1</sub>= π<sub>10</sub>
  - ψ<sub>2</sub>= π<sub>20</sub>,...
  - $\Psi_n = \pi_{n0}$

#### Trust at the coutnry-year level

- $\pi_{00} = \beta_{000} + \beta_{001}$ (Time) +  $\beta_{002}$ (HDI) +  $\beta_{000}$ (region)+ $r_{00}$
- $\pi_{01} = \beta_{010}$ •  $\pi_{02} = \beta_{020}$ •  $\pi_{03} = \beta_{030}$ •  $\pi_{10} = \beta_{100}$ •  $\pi_{20} = \beta_{200},...$

\*Trust may change differently over time according to the object of trust and may differ according to region.

					R	<b>R</b>	SU		S					
					Trust in ir	nstitutio	ons - Latin A	America	a & Asia					
	Model 0		Model 1		Model 2		Model 3		Model parcim.		w. time on age		w. time & Asia on inst	
Intercept	3.74	***	4.03	***	4.04	***	3.86	***	3.82	***	3.76	***	3.75	***
Measuremen	t level													
Church			1.17	***	1.17	***	1.16	***	1.17	***	1.16	***	1.70	***
Time on churc	ch												-0.04	***
Asia on churc	h												-1.56	***
Army-police			-0.25	***	-0.25	***	-0.26	***	-0.25	***	-0.26	***	-0.26	***
Governments			-0.51	***	-0.51	***	-0.52	***	-0.51	***	-0.52	***	-0.52	***
Internation. Or	g.		-0.28	***	-0.28	***	-0.29	***	-0.28	***	-0.29	***	0.27	
Time on I.O.													-0.06	**
Media														
Financial inst.			-0.26	***	-0.26	***	-0.27	***	-0.26	***	-0.27	***	-0.26	***
Public adm.			-0.44	***	-0.44	***	-0.46	***	-0.44	***	-0.46	***	-0.48	***
Private entrep.			-0.35	***	-0.35	***	-0.36	***	-0.35	***	-0.36	***	-0.38	***
Legal system			-0.58	***	-0.58	***	-0.59	***	-0.58	***	-0.59	***	-0.58	***
Political parties			-1.11	***	-1.11	***	-1.12	***	-1.11	***	-1.12	***	-1.11	***
State/President	t		-0.29	***	-0.29	***	-0.30	***	-0.29	***	-0.30	***	-0.28	***
Trade Unions			-0.73	***	-0.73	***	-0.74	***	-0.73	***	-0.74	***	-0.75	***
Respondent l	evel													
Woman					-0.01	**	-0.01	**	-0.01	**	-0.01	**	-0.01	*
Age					0.00	ns	0.00	ns			0.00			
time on age											0.00			
Educ					-0.01	ns	-0.01	ns						
Country-year	level													
Asia (vs AL)							1.08	***	1.05	***	1.08	***	1.16	***
Time							0.00	ns			0.01	ns	0.01	ns
HDI2010							-0.04	ns						
HDI210-2014							-0.01	ns						
Variance														
Measurement	2.5116	65.7%	2.2531	62.6%	2.2531	62.6%	2.2598	65.9%	2.2531	65.8%	2.2598	65.9%	2.2419	65.6%
Respondent.	0.9658	25.3%	0.9799	27.2%	0.9799	27.2%	0.9847	28.7%	0.9799	28.6%	0.9846	28.7%	0.9860	28.9%

0.1906 5.6%

0.1872 5.5%

0.1885

5.5%

0.3652 10.1%

0.3653 10.2%

0.1871 5.5%

Country-year

0.3455 9.0%

# **Focus on level 1**

	Model (	)	Model 1		
Intercept	3.74	***	4.03	***	
Measurement	t level				
Church			1.17	***	
Time on churc	h				
Asia on churci	h				
Army-police			-0.25	***	
Governments			-0.51	***	
Internation. Or	g.		-0.28	***	
Time on I.O.					
Media					
Financial inst.			-0.26	***	
Public adm.			-0.44	***	
Private entrep.			-0.35	***	
Legal system			-0.58	***	
<b>Political parties</b>			-1.11	***	
State/President			-0.29	***	
Trade Unions			-0.73	***	
Measurement	2.5116	65.7%	2.2531	62.6%	
Respondent.	0.9658	25.3%	0.9799	27.2%	
Country-year	0.3455	9.0%	0.3652	10.1%	

## Compared to media

- Church 1.17 points higher
- Political Parties, 1.11 points lower.
- 66% variance at institution level
- 11.6% variance explained by instit. (2.51-2.25/2.25)

# Focus on level 2 & 3

Respondent le	vel									
Woman					-0.01	**		-0.01	**	
Age					0.00	ns		0.00	ns	
time on age										
Educ					-0.01	ns		-0.01	ns	
Country-year l	evel									
Asia (vs AL)								1.08	***	
Time								0.00	ns	
HDI2010								-0.04	ns	
HDI210-2014								-0.01	ns	
Variance										
Measurement	2.5116	65.7%	2.2531	62.6%	2.2	531	62.6%	2	.2598	65.9
Respondent.	0.9658	25.3%	0.9799	27.2%	0.9	799	27.2%	0	.9847	28.7
Country-year	0.3455	9.0%	0.3652	10.1%	0.3	653	10.2%	0	.1871	5.5

- Individual level: Sex is signif.
- Country-year Level: ASIA (+1.08)
  48.6% of the variance explained.

## **Focus on cross-level interactions**

Church	1.70	***
Time on chu	-0.04	***
Asia on chur	-1.56	***
Army-police	-0.26	***
Governments	-0.52	***
Internation. C	0.27	
Time on I.O.	-0.06	**
Media		
Financial inst.	-0.26	***
Public adm.	-0.48	***
Private entrep	-0.38	***
Legal system	-0.58	***
Political partie	-1.11	***
State/Preside	-0.28	***
<b>Trade Unions</b>	-0.75	***

- Trust of Church decreases .04 points per year.
- And it is 1.56 points lower in Asia.
- International Organisations lost .06 points per year during the period.

## What does it mean?

### Compared to Van der Meer and Dekker (2011),

- 9% of variance at the country-year level (vs 9%).
- 25% at the individual level and 66% at the measurement level (compared to 91% at the individual level)
- This confirms the importance of including the measurement level instead of using only one measure of trust or an average of measures.

C) Claire Durand ()8.

## The model explains

- 11% of the variance at the measurement level
- 45% of the variance at the country-year level.
- No variance at the individual level.

# What does it mean?

## Compared with trust in media,

- Trust in political parties is more than one point (1.1) lower
- Trust in Trade Unions is 3/4 of point lower (0.75)
- Trust in the Church is 1.7 points higher but declining by .04 per year AND 1.56 points lower in Asia than in Latin America.

# The analysis allows for modelling

• The impact of time or region on trust for specific institutions.

# Next steps

- Complete the data base with other surveys (Arab, Africa, Europe, Lapop, etc.).
- Integrate relevant information that characterizes each country-year, including at the political level.
  - Explore the possibility to cluster countries according to these variables.

C) Claire Durand (08/05

- Integrate information about events, elections, etc.
- See how to impute missing values, if possible, at the respondent level.

## Conclusion

### Technically, the method asks for

- Methodical work to combine the data.
- Building the 3-level eventually 4-level files.

## It allows to validate

- Trust in institutions taking into account
  - Mean levels of trust at the individual level
  - The variation in objects of trust in different surveys.
  - The variation in scales used in different surveys.
- It allows for testing cross-level interactions between country-level, individual-level and institution-level effects.

C) Claire Durand (08/05/2)